

Before exhibitors can be admitted to the GiardinaSTYLE zone, they must submit their stand concept to the exhibition management for approval.

We require the following in order to issue authorisation for the stand:

- project plans, layout sketches
- description of the project
- lettering concept
- material lists (fire codes, etc.)
- a statics calculation for walkable/elevated surfaces and multi-storey stands
- details of the technical installations (electricity connection, water connection, etc.)
- Details regarding an open fire on stand

Any conditions imposed by the exhibition management will be notified to the exhibitor together with the stand construction authorisation.

1 Own stand illumination

Sufficient stand illumination must be guaranteed. It should be borne in mind that the hall lighting will be switched off while the show is running.

2 Sophisticated stand lettering

The stand lettering must be tasteful and aligned to the stand concept. It should form part of the stand concept and must be approved by the exhibition management beforehand. Advertising banners, flags and rollup displays, etc. are not permitted in the GiardinaSTYLE zone. No high-level signage. Screens are permitted only as integrated components of the stand design.

3 Stand walls that suit your theme

Stand walls (both insides and outsides) must be designed to fit in with the theme. White walls are not permitted.

4 Floorcoverings that suit your theme

Floor coverings must be of a design commensurate with the theme. Carpets and non-covered hall flooring are not permitted.

5 Stand scaffolding

Exposed ducts and scaffolding are not permitted and must be covered over. The covering must fit in with the theme and must be approved by the exhibition management beforehand.

6 Contractual conditions

The general contractual conditions of MCH Swiss Exhibition (Zurich) Ltd. apply. If the conditions applicable to the GiardinaSTYLE zone are violated, or if the stand does not correspond to the project approved by the exhibition management beforehand, the exhibition management will be entitled to demand that the stand be modified to meet the conditions or that it be dismantled without delay.

Important

The detailed admission conditions can be found under www.giardna.ch/conditions.