

EXHIBITOR'S CONTRACT / CO-EXHIBITOR'S CONTRACT

Registration for Giardina 2021.
Stand site allocation begins starting October 2020.

A separate contract is required for each exhibitor and co-exhibitor. You can copy this contract for multiple exhibitors or co-exhibitors.

17 TO 21 MARCH 2021 / OPENING: 16 MARCH 2021
MESSE ZÜRICH / GIARDINA.CH

Address of exhibitor or co-exhibitor

<u>Company</u>	<u>Contact person</u>
<u>Additional info</u>	<input type="checkbox"/> Ms <input type="checkbox"/> Mr (first name / surname)
<u>Address</u>	<u>Correspondence language</u> <input type="checkbox"/> G <input type="checkbox"/> F <input type="checkbox"/> I <input type="checkbox"/> E
<u>Country / postcode / city</u>	<u>Phone</u>
<u>Phone</u>	<u>Fax</u>
<u>Fax</u>	<u>E-mail</u>
<u>E-mail (Company)</u>	<u>Role</u>
<u>Website</u>	

Please notify us separately if your correspondence address or billing address is not identical to the exhibitor address.
Thank you.

MAIN EXHIBITOR

- As a main exhibitor we order the following exhibition space:
(minimum area 10 m²)
Frontage ca. _____ m × depth ca. _____ m = _____ m²
- exhibition space **Style or Market** CHF 268 / m²
(minimum area 10 m²)
- exhibition space **Show Garden** CHF 165 / m²
(min. 70 m², max. 200 m²)
- exhibition space **Ideas Garden** CHF 165 / m²
(min. 20 m², max. 40 m²)
- exhibition space **Plant Sales** CHF 195 / m²

OPEN SIDES

- Extra charge for additional open sides (1 open side free of charge)
- for 2 sides (corner stand) + 14% No charge
- for 3 sides (end-of-row stand) + 16% from 100 m² up
- for 4 sides (island stand) + 18%

GIARDINA CATALOGUE SYSTEM

- Compulsory basic entry CHF 680
(basic package)
- Additional advertising packages can be booked separately
(after receipt of confirmation of the contract (CC), see page 2).

CO-EXHIBITOR

- We are a co-exhibitor (see Exhibition Regulations)
at the following stand _____
- For 1 co-exhibitor (incl. compulsory entry
in the Giardina24 catalogue system) CHF 1,350

SECTORS

We wish our stand to be allocated in the following sector
(please mark only one field):

- Giardina Style**
Please note the special conditions of participation as set out in
the exhibitor documentation. The Exhibition Management decides
about admission to the Giardina Style sector.
- Giardina Market**
Classic exhibition sector. Admission ensues according to the
Giardina nomenclature (www.giardina.ch/conditions).

All prices are without VAT: 7.7 %.

- We are planning an exhibition presence with heavy exhibits.
Please take the increased floor loads of up to _____ kg / m² into consideration.
- We need a water connection (information needed for stand allocation).
- We are interested in a stand construction offer from MCH Swiss Exhibition (Zurich) Ltd. Please provide us with information.



Exhibition programme

Please list the products/services/brands that you will be presenting at Giardina.

A detailed list is essential. If goods are presented which are not declared here, the Exhibition Management can forbid their sale and order their removal from the show. All costs involved will have to be borne by the exhibitor.

Products / services: _____

Brands:	1	6
	2	7
	3	8
	4	9
	5	10

Presentation of third-party products

The presentation of products from third parties (partner companies, sponsors, etc.) on the exhibitor's stand is only permitted if approved in advance by the Exhibition Management.

GENERAL TERMS AND CONDITIONS OF CONTRACT

Applicable regulations

In signing this registration form the exhibitor acknowledges the following Regulations of MCH Swiss Exhibition (Zurich) Ltd. as binding: Exhibition and General Regulations, Logistics Regulations, Stand Constructions Guidelines and the Data protection declaration. MCH Swiss Exhibition (Zurich) Ltd. reserves the right to issue and enforce further regulations and instructions in individual cases.

Payment in advance (deposit)

An advance payment will be charge for additional services, such as technical connections (electricity, installation of suspended items, water), rented furnishings, the compulsory entry in the Giardina catalogue system (CHF 680), parking spaces, admissions tickets, vouchers etc., together with the invoice on account (for a main exhibitor CHF 1,000). This advance payment will be offset after the exhibition by the actual costs by means of a final invoice.

Technical connections and other services

All order forms can be found in our internet-based ordering service at www.m-manager.com. After allocation of the stand site, exhibitors will receive the contract confirmation and further information about «m-manager». The setting up of technical connections and other work will only be carried out when requested using the appropriate forms. The basic entry (basic package) in the Giardina catalogue system is compulsory for every exhibitor and co-exhibitor.

Evening events

The exhibitor acknowledges and agrees to closed evening events being staged in the exhibition halls outside normal business hours.

Data protection

MCH guarantees data protection in accordance with the Swiss Data Protection Act, the EU General Data Protection Regulation and the Data Protection Declaration of MCH Group Ltd. The exhibitor's personal and company data will be processed by MCH or by commissioned third parties for purposes of handling the contract, customer care and market research. In addition, MCH makes this data available to other subsidiaries of MCH Group Ltd., foreign representations of MCH Group Ltd. and external service partners for purposes of establishing contact and providing services in conjunction with the exhibitor's participation in the exhibition. The exhibitor gives his/her consent to this insofar as no express objection has been lodged.

Confirmation of the contract by the Exhibition Management

On receipt of this registration, the Exhibition Management will send a separate confirmation of the definitively allocated stand. With this confirmation of the contract (CC), all the different parts of the contract will become legally binding. The confirmation of contract forms an integral component of the Exhibitor's Contract.

Declaration by the exhibitor / co-exhibitor

By its signature the undersigned firm confirms it has received one copy of the Exhibition Regulations.

Applicable law and jurisdiction

Swiss law shall be exclusively applicable. The place of jurisdiction is Zurich.

MAIN EXHIBITOR

Place and date:

Company name and legally binding signature:

CO-EXHIBITOR

Place and date:

Company name and legally binding signature:

In the case of co-exhibitors, a legally binding signature is required from the main exhibitor and the co-exhibitor.