

Framework Conditions – GiardinaSTYLE

The GiardinaSTYLE area is dedicated to elegant, creative product presentations and high-quality artisan/manufacture stands. To ensure a consistent and high standard of quality, the following conditions apply to all participants:

Submission for Approval

Participation in the GiardinaSTYLE area requires the prior submission of a stand concept for review by the exhibition management.

The following documents must be submitted:

- Project plans and/or sketches
- Short project description
- Stand signage concept
- Material list (including fire protection classifications, etc.)
- Structural proof for elevated or multi-level constructions
- Technical specifications for electricity, water, and other connections
- Lighting plan (*Note: floodlights are not permitted*)

Stand Design Guidelines

- **Lighting:** The stand lighting is the responsibility of the main exhibitor. Since general hall lighting will be turned off during the event, a self-contained, well-designed lighting solution is required.
- **Signage:** Signage elements should be discreet and stylistically integrated into the overall design.
Maximum size: 2 x 1 meters.
Suspended boards, flags, beach flags, and banners are not permitted.
- **Screens:** Screens are allowed if they are harmoniously integrated into the booth design.
- **Walls and Floors:** Both interior and exterior walls, as well as flooring, must be thematically designed.
Unfinished white surfaces, carpets, or bare hall floors are not permitted.
- **Freestanding Elements:** Structures such as terraces or scaffolding must be clad in a matching design.
These elements are subject to approval by the exhibition management.
- In addition to the above, the general stand construction and design guidelines of Giardina apply. [Stand construction and design guideline](#)

General Information

- The contractual terms of MCH Exhibitions & Events GmbH apply.
- All prices are listed in CHF and are exclusive of the current VAT rate of 8.1%.
- Only registered company personnel may operate within the exhibition space.
- If a stand significantly deviates from the approved concept or violates the stated conditions, the exhibition management reserves the right to require dismantling in exceptional cases.