

Framework Conditions – GiardinaMARKET

The GiardinaMARKET offers an attractive platform for a diverse product mix presented in classically designed exhibition stands. Admission is based on the Giardina product nomenclature.

Product categories and exhibitor eligibility follow the official nomenclature defined by Giardina.

Stand Design

Stand Walls:

- Booth partitions are not provided by the exhibition organizers.
- Neutral partition walls can be ordered through MCH Exhibitions & Events GmbH.
- Visible partitions towards neighboring stands must be clean and painted white.
- Electrical panels on hall walls must remain accessible at all times.

Flooring:

- The hall floor is made of solid concrete.
- The entire stand area should be covered with a suitable floor material.

Stand Numbers:

- Each stand will be assigned a uniformly designed number.
- For easier navigation, we kindly ask you to ensure it is clearly visible.

Lighting:

- The general hall lighting remains active during the exhibition.
- Additional, atmospheric booth lighting is recommended.

Open Sides:

- Open sides of stands should be designed to be open and welcoming.
- Closed walls or structures facing aisles are not permitted.

Additional Notes:

- The general stand construction and design guidelines of Giardina apply: <u>Stand Construction & Design Guidelines</u>
- The terms and conditions of MCH Exhibitions & Events GmbH also apply.
- All price information is in CHF and excludes the current VAT of 8.1%.
- In exceptional cases, if a stand violates the defined regulations, the exhibition management reserves the right to request dismantling.